

ANTHONY KNUPPEL

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Passionate creative professional with 15+ years experience in graphic design and communications.

Seeking to serve an organization whose work makes people happy.

EXPERIENCE

March 2015-present
Ritz Camera / RitzPix.com
Photo Restoration Artist

National camera retailer and imaging service

- Established restorations department serving all subsidiary Ritz and Wolf Camera stores
- Developed a robust database to track orders and store-by-store analytics to prepare year-end reports
- Streamlined order submission process across all branches and worked with store managers to develop company-wide standards
- Built an ecommerce site to expand business to online restoration and film scanning services
- Provided design and photographic elements for the main company website, RitzPix.com
- Designed and produced print promotional and staff support materials for stores nationwide
- Digitally repaired damaged, discolored, or faded photos, and decreased turnaround time by 75% since hire date
- Provided quality assurance and imaging consulting for the national photo lab

June 2002-present
Trimly
Owner / Creative Director

Creative consultant specializing in print and web design, branding, photography, and social media serving artists, nonprofits, and small businesses.

- Designed event posters and print/web marketing materials for the Dekalb Choral Guild since 2013
- Commissioned by the Unitarian Universalist Congregation of Atlanta to produce a series of large-scale vinyl banners for youth program
- Produced printed graphic design for special and permanent exhibitions at Hānaiakamālama museum in Honolulu
- Provided print and web marketing materials for Blind Ambition Management
- Handled design and marketing (album art, copywriting, press kits, advertising, web presence, social media, and PR) for pop band Shelter Belt from 2000 to present
- Executed cover art and full spread layouts for two literary magazines for Dana College
- Taught workshops on visual composition and photography to teens at Woodruff Arts Center

August 2009-September 2011
Blind Ambition Management
Management Associate

Music management company providing career and business management, creative guidance, publicity, legal, and marketing services for international recording artists

- Assisted manager in daily operations
- Orchestrated travel logistics for Grammy-winning gospel group the Blind Boys of Alabama for national and international tours
- Executed and oversaw social media and email marketing for all artists
- Improved flow and readability of printed tour itineraries
- Strengthened branding and identity concepts for artists Hadden Sayers, Ruthie Foster, and Paul Thorn
- Redesigned and increased usability of company website
- Managed team of assistants and interns

VOLUNTEER WORK

- Designed full CD packaging for two releases by Atlanta Master Chorale
- Created social media marketing, print promotional materials, and digital presentations, for the Unitarian Universalist Congregation of Atlanta
- Conceived branding and identity, social media, and print promotional materials for Solstice, an Atlanta community choir

EDUCATION

1998-2002
Dana College
Blair, Nebraska
BA in Graphic Communication Design

SKILLS

Media Design and Editing Adobe CC Photoshop, InDesign, Illustrator, Lightroom; Quark Xpress; Final Cut Pro; Logic Pro
Production Photography, Audio
Content Management Systems WordPress, Shopify
Text Microsoft Office Suite; Google Docs

References available upon request